



# Flexible Event Marketing Resource You Can Count On

**15**

Wonderful  
Clients &  
Counting

**30+**

Years of  
Combined  
Experience

**10+**

Industries  
Served from Oil  
to Tech

**90%**

of Customers  
Repeat  
Purchase

## About Us

Created by event professionals for event professionals, CDM transforms event marketing with reliable, talented, and results-driven support when you need it most. We know events inside and out, offering expertise tailored to those who live and breathe the industry. Our trusted specialists provide flexible resources to help you succeed with confidence.

## What We Do:

- ✓ **Event Marketing Strategy:** Align efforts with your goals for measurable success.
- ✓ **Content Marketing:** Create engaging materials that drive awareness and interest.
- ✓ **Data & Analytics:** Optimise campaigns with actionable insights.
- ✓ **Visitor Acquisition:** Attract and convert your target audience.
- ✓ **Sponsorship Marketing:** Maximise visibility and ROI for partners.
- ✓ **Post-Event Analysis:** Refine strategies for future success.
- ✓ **Creative Branding:** Deliver impactful, on-brand content.

## Why CDM?

Think of us as your in-house team, working with the same dedication and passion but with the flexibility and efficiency of a trusted partner.



### Flexible Support

Tailored services from strategy to execution.



### Proven Expertise

30+ years of combined experience delivering standout results.



### Data-Driven Insights

Smarter campaigns with measurable ROI.

## We're All About Events

From niche conferences to large scale expos, we specialise in event marketing and bring decades of experience to every project.

Call us for  
more info



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"If you need a talented marketer with great digital skills and marketing expertise to supercharge your campaign/s with flair and infectious positivity, call CDM."

**Duncan MacOwan**  
FESPA Events

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